



225 439 1117 | kaymagee94@gmail.com | [@kayd_magee](https://www.instagram.com/kayd_magee)

ABOUT

I am a senior in the Manship School of Mass Communication with a concentration in public relations and a minor in psychology.

EDUCATION

BACHELOR OF MASS COMMUNICATION

LOUISIANA STATE UNIVERSITY | 2012 - PRESENT

EXPERIENCE

SOCIAL MEDIA MANAGER | THE SCHOLAR SHOP | APRIL 2012- AUGUST 2015

I worked closely with the store owners to create the business's online presence. I created the website, Facebook and Instagram accounts. I was responsible for updating the social media accounts until the store closed in 2015.

STREET MARKETING TEAM | UNIVERSITY HOUSE | MARCH 2014 - AUGUST 2014

I was responsible for promoting the new apartment complex by distributing flyers and other information to the targeted audience. I communicated with the owners of the company about how the complex was being advertised. I informed the owners of events approaching that would allow them to gain publicity.

ACTIVE MEMBER | PRSSA AT LSU | AUGUST 2014-MAY 2016

I am an active participant in an organization dedicated to exposing students to the inner workings of public relations. I serve on the Social Committee for the chapter. We are responsible for planning events for members to connect with one another throughout the semester.

COMMUNICATIONS ASSISTANT | IMPRINT COMMUNICATIONS | MAY 2015 -MAY 2016

ImPRint is a student-run public relations firm at Louisiana State University. As communications assistant I was responsible for the firm's social media presence as well as external and internal communications. I sent out weekly email blasts to the firm using MailChimp. I also worked with the social media department to create social media plans for our clients.

SOCIAL MEDIA ADVISOR | LEVI LEWIS, SR. FOR CITY COUNCIL | OCTOBER 2015- FEBRUARY 2016

I helped to run a successful campaign. I communicated often with the campaign manager and the candidate about social media topics and how to reach their audience.

INTERN | LOUISIANA TRAVEL PROMOTION ASSOCIATION | JUNE 2016 -AUGUST 2016

I assisted the communications director with social media campaigns and marketing materials.

DIGITAL CONTENT CREATOR | CLB CONSULTING | JANUARY 2017 -PRESENT

I work alongside the founder to create digital content and social media content for clients.