



MEDIA ADVISORY
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Lt. Governor's Tourism Summit brings 500 industry professionals to Shreveport-Bossier

What: More than 500 tourism professionals from around the state gather for the annual Lt. Governor's Tourism Summit. Participants will attend breakout sessions featuring speakers from around the country and workshops addressing the latest industry trends.

The Summit will also feature a state of the industry address from Lt. Governor Billy Nungesser and an update from Louisiana Office of Tourism Assistant Secretary Kyle Edmiston.

When: Tuesday, Aug. 23 – Thursday, Aug. 25

Where: Shreveport Convention Center

Highlights: Aug. 23, 6:30 p.m. – Opening Reception (Sam's Town)

Aug. 24, 8 a.m. – Lt. Governor's address

Aug. 25, 9:45 a.m. – Louisiana Office of Tourism visitor data panel